CASE STUDY · MUNICIPAL ON-STREET PARKING

PANGO integrated in Boadilla's on-street parking.

Boadilla del Monte's paid parking zones run on PANGO, connected to its meters and its enforcement officers.

Since summer 2025, drivers in Boadilla del Monte have paid for on-street parking from their phone, with or without downloading the app. As in every Spanish city, several authorized apps compete for the same driver. Every PANGO session reaches the enforcement officers' handhelds in real time, and the service has grown with the town: two new streets and a hospital car park in its first year.



The PANGO app in Boadilla. Pick the zone, enter the plate and start the session; every session reaches the enforcement officers' handhelds in real time.

CLIENT	SECTOR	SOLUTION	STATUS
EMSV, municipal company of Boadilla del Monte	Municipal on-street paid parking	PANGO mobile payments, integrated with enforcement	Live since summer 2025, four zones

THE CHALLENGE

A growing town that wanted more ways to pay

- **Pay from the phone.** An alternative to the meter, for residents and visitors.
- **No app required.** Scan and pay without installing anything.
- **Visible to enforcement.** Every paid session, visible to the officers on the street.
- **Fast rollout and room to grow.** No new equipment on the street; new streets and car parks as the zone grows.

THE SOLUTION

From the sticker on the meter to the officer's handheld

1. **A QR code on every meter.** The driver scans the sticker and pays without downloading anything, or uses the PANGO app.
2. **Zone and plate.** Pick the zone, enter the plate, start the session and extend it from the phone.
3. **Live on the handheld.** Two web services connect PANGO to the enforcement platform: payments and citation cancellations.
4. **EMSV in control.** Real-time back office, monthly settlements by zone and full transfer of the revenue every month. Live in about twelve weeks from first contact.

RESULTS · JULY 2025 TO SEPTEMBER 2026

More drivers every month, and they come back

+38%	85%	66 min	12 weeks
monthly sessions, 2026 vs. 2025	of sessions from repeat users	average session length	from first contact to go-live

- With or without the app
- Integrated with enforcement
- Four zones
- Monthly settlements
- No new equipment
- Every month of 2026 beats 2025's best

1 One platform for payments, enforcement, permits and reports, with shared data and a single set of tools. No need to coordinate separate vendors.

About Mobile Smart City

Mobile Smart City Corp (MSC), headquartered in Fort Lauderdale, Florida, with offices in Virginia, Puerto Rico and Madrid, brings parking, mobility, enforcement, access and payments together on one open platform. PANGO, PANGO Fast Pass, ALPHA, ZEUS and OMEGA serve municipalities, airports, universities, hospitals, ports, hotels and private operators across North America, the Caribbean, Latin America and Europe.

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