CASE STUDY · STADIUMS AND MAJOR EVENTS

VIP parking, cashless.

PANGO ran the VIP parking lot at Estadio Hiram Bithorn during the 2026 World Baseball Classic in San Juan.

The 2026 World Baseball Classic was a global event played at four venues at once: Houston, Miami, Tokyo and San Juan. For three game days in March 2026, fans paid for the stadium's VIP lot from their phones, and the lot filled up. Mobile Smart City Puerto Rico had it running in about three weeks, replacing a parking operation that had always been manual and cash-only.



Estadio Hiram Bithorn VIP lot · World Baseball Classic 2026, San Juan

CUSTOMER	INDUSTRY	SOLUTION	STATUS
Municipality of San Juan	Stadiums and major events	Payment in the PANGO PARKING app	Delivered March 2026, three game days

THE CHALLENGE

An international event, and a manual, cash-only car park

- **Go cashless.** Eliminate cash payment and the risks of handling it.
- **Control access** without managing the lot entrance by hand.
- **Know the users.** Capture who parks, when and how often.
- **Ready in weeks.** Launch before the first pitch, with a local team, at a stadium of about 16,000 seats.

THE SOLUTION

Pull up, pay on the phone, enjoy the game

1. **One geolocated PANGO zone,** "VIP Estadio Hiram Bithorn", in the bilingual app for iOS and Android.
2. **Pay before you arrive.** In the app, in the "VIP Estadio Hiram Bithorn" zone, by card, PayPal, Venmo, Apple Pay or Google Pay.
3. **Staff validate the plate** against its payment at the entrance.
4. **Talk to every fan:** push notifications by zone, a guest instructions video and an email campaign before the first game. From signature to first pitch in three weeks.

RESULTS · 3 GAME DAYS

A full lot, paid from the phone

100%	323	21%	180,000
occupancy	VIP parking spaces	returning users who attended every game	attendance at the San Juan venue

- Cashless
- Bilingual app
- Geolocated alerts
- Plate validation
- Real-time data for the Municipality
- Deployed in under 3 weeks

> "A spectacular service. A parking app that's easy, fast, simple and effective: everything you need to get to your event, enjoy it and leave without endless lines."
>
> **Fan at Estadio Hiram Bithorn** · filmed at the VIP lot during the event

1 One platform for payments, validation, communication and reporting, with shared data and one set of tools. Ready for other car parks in San Juan and across Puerto Rico.

About Mobile Smart City

Mobile Smart City Corp (MSC), headquartered in Fort Lauderdale, Florida, with offices in Virginia, Puerto Rico and Madrid, delivers parking, mobility, enforcement, access control and payments on one open platform. PANGO, PANGO Fast Pass, ALPHA, ZEUS and OMEGA serve municipalities, airports, universities, hospitals, ports, hotels and private operators across North America, the Caribbean, Latin America and Europe.

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